



## Irby Rexall Drug

MAUD, OKLA.

Sept., 11, 1965

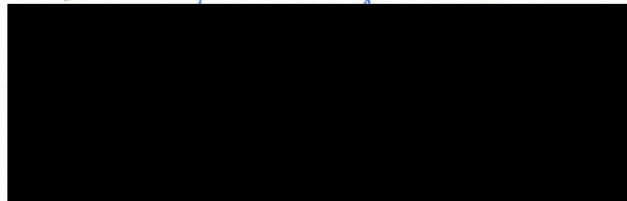
Hon. Tom Steed, M.C.  
Washington D.C.

Dear Congressman Tom :-

Herewith attached is a solicitation sent me asking me to oppose House Bill 8489 and Senate Bill 8490. I don't agree with their attitude. I favor the passage of the legislation. I think we should maintain and preserve the beauty of our highways.

Let my road signs come down with the others. I can find other ways, and better ways, to advertise my business and services to the public. Please vote for this legislation.

Your friend,





# NATIONAL ADVERTISING COMPANY

6850 SOUTH HARLEM AVENUE • BEDFORD PARK • ARGO, ILLINOIS 60502 • LUDLOW 5-6600

September 3, 1965

Dear Customer:

Re: Elimination of Highway Signs

As part of his beautification program, the President has requested the Congress to enact legislation which would outlaw signs along all Federal Aid highways. Only county roads and streets would be exempt.

Under the proposed bills (House Bill HB-8489 and Senate Bill SB-8490), any highway signs advertising your business that are not located in an industrial or commercial area would have to be removed. The highway signs you now have will come down.

These Bills are to be voted on by Congress by September 15.

**NOW IS THE TIME TO WRITE YOUR SENATOR AND CONGRESSMAN TO VOICE YOUR STAND ON THIS ISSUE!**

Address your correspondence to:

Dear Senator \_\_\_\_\_  
SENATE OFFICE BUILDING  
Washington, D.C.

Dear Congressman \_\_\_\_\_  
HOUSE OFFICE BUILDING  
Washington, D.C.

Preserve your right to tell motorists passing through your area about the facilities you have to serve them.

Very truly yours,

NATIONAL ADVERTISING COMPANY

*L. G. Murray*  
National Sales Manager - Outdoor

EM:4th



LEGIS: PUBLIC WORKS

(For)

September 14, 1965

Mr. [REDACTED]  
Irby Rexall Drug  
Maud, Oklahoma

My dear friend:

Thank you for your letter of September 11 advising me of your support for the pending legislation regarding beautification of the highways.

The Senate Public Works Committee has just reported a compromise version of the measure, and I hope that a common-sense approach will eventually be worked out. The House Committee had held hearings, but has not yet acted.

All good wishes, and your suggestions are always welcome.

With kindest personal regards, I am

Sincerely yours,

TOM STREED, M. C.

TS:tf