



SANTA'S LAND USA

In the foothills of Vermont's Beautiful Green Mountains

PUTNEY, VERMONT

Green Mountain Enterprises, Inc.

Evergreen 7-5550

Sept. 25th, 1965.

Hon. Robert T. Stafford,
Rep. of State of Vermont
House of Representatives,
Washington, D.C.

Dear Congressman Stafford;

I am writing in reference to the Highway Beautification Bill.

Unless this legislation is modified to permit continued use of roadside signs, perhaps with some controls, the travel industry and thousands of individual businesses will suffer serious injury. Many may not survive. The only practical means of communication with the traveling Public would be cut off and a much needed service to them withdrawn since no signs would be permitted within 660 feet of the right of way of any Federally supported Highway. Applicable to all U.S. Roads.

I urge you to vote to defeat this Bill in its present form.

Cordially,

Richard C. Poppele,
General Manager, Santa's Land, USA.

RCP/ep.

** All Roads Lead to SANTA'S LAND*

"Where it's Christmas time all the time"



Fun for the whole family