

Mr. Speaker:

Perhaps the greatest evidence that the American public deeply desires action for a more beautiful America is the fact that some 300 Associated Press Managing Editors invited the First Lady to come and speak to their convention in New York today on the subject of beautification.

They wanted to hear more about the ~~remaking~~ <sup>re-designing</sup> and reshaping of American cities in a more attractive way and how we should get on with it. They must feel their readers do too. May I remind you that their readers are also our constituents. And if editors wanted to hear more about it, I think that means all of us will be hearing more about it.

As the First Lady points out, "beauty" ~~was once a~~ <sup>is a word</sup> ~~fragile word, an almost embarrassing word politically.~~ <sup>new to the vocabulary of politics.</sup> But today, "beauty" is, to the editor, the biggest story in his hometown; to the businessman, ~~it is helping the downtown stay~~ <sup>means a new life to area</sup> ~~alive; and to the community leader, it means trying to attract~~ <sup>offers a program to</sup> ~~new business.~~ <sup>and new citizens. This important new project has widespread interest & support, both in the Congress</sup>

I place in the record the ~~very~~ foresighted speech which the First Lady is making today to the national convention of the Associated Press Managing Editors and commend it to your attention.

among our constituents and leaders.

Mr. Speaker:

Perhaps the greatest evidence that the American public deeply desires action for a more beautiful America is the fact that some 300 Associated Press Managing Editors invited the First Lady to come and speak to their convention in New York today on the subject of beautification.

They wanted to hear more about the redesigning and reshaping of American cities in a more attractive way and how we should get on with it. They must feel their readers do too. May I remind you that their readers are also our constituents. And if editors wanted to hear more about it, I think that means all of us will be hearing more about it.

As the First Lady points out, "beauty" is a word new to the vocabulary of politics. But today, "beauty" is, to the editor, the biggest story in his hometown; to the businessman, it means a new life to the downtown area; and to the community leader, it offers a program to <sup>attract</sup> new business and new citizens. This important new project has widespread interest and support, both in the Congress and among our constituents and leaders.

I place in the record the foresighted speech which the First Lady is making today to the national convention of the Associated Press Managing Editors and commend it to your attention.