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Committee on Public Works *file*

Congress of the United States
 House of Representatives
 Room 2167 Rayburn House Office Building
 Washington, D.C.

October 6, 1965

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Dear Colleague:

The undersigned Democratic members of the House Committee on Public Works will appreciate your support and vote for S. 2084, the Highway Beautification Act of 1965.

This bill, which is the result of extended hearings and committee consideration, will accomplish the important objectives of President Johnson's message of May 26, 1965, without diversion of highway construction funds. It requires agreement between each state and the Secretary of Commerce on the administrative decisions essential to accomplishment of the bill's objectives.

It should be emphasized that outdoor advertising in commercial and industrial zones and areas is permissible under this bill, and the bill does not interfere in any way with on-premise signs and advertising. In fact, the Secretary of Commerce and the committee are in full agreement that the advertising industry is an important and legitimate business enterprise, and the views of this industry will be sought in separate hearings in each state at the outset of the program's administration. Judicial review is also assured in the bill.

We hope and trust you will join us in supporting this worthwhile measure.

John C. Kluczynski
Robert E. Jones
J. Russell Tuten
James J. Howard
James Kee
Jim Wright
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